

# HERE IS HOW WE COULD SAVE YOUR FLEET £4,259.10

Fleet tracking offers a huge range of benefits to businesses small and large. It can help to make your business more efficient, safer and compliant with the law. But it can also bring about serious efficiencies.

## And here is what that could buy you



A nice plot on the moon



A 3D print of your own face



A Big Mac every day for five years

Or maybe just to reinvest in the business...whatever works for you!

## Here is our savings breakdown



### FUEL SAVINGS

Based on an average fuel saving of 30%

**£785.58**  
Annual saving

The average van does 12,811 miles in a year\*  
 A Ford Transit 2.2l TDCi returns 37mpg\*\* (or 6.36 km/l)  
 A litre of diesel costs £1.30  
 Annual fuel cost before tracking = £2,618.60  
 Annual fuel cost after tracking = £1,833.02



### SQUEEZE IN A BIT MORE

Here are the benefits of fitting extra jobs in to the working week

**£3,360**  
Additional revenue

Based on 2 extra jobs per week  
 Each job earns £35  
 £25 x 2 per week x 42 weeks = £3,360



### LOWER MAINTENANCE COSTS

Because nobody wants to spend money they don't need to.

**£113.52**  
Annual saving

Typical annual running costs for a Ford Transit\*\*\* including tyres over = £946  
 Possible savings of 12% thanks to preventative maintenance and reduced downtime

\*<https://www.telegraph.co.uk/connect/small-business/operations-and-logistics/renault/how-many-miles-do-vans-clock-up/>

\*\*<https://vans.honestjohn.co.uk/van-top-10s/top-10-vans-for-real-mpg-real-world-fuel-economy/?image=4>

\*\*\*<https://www.premierline.co.uk/knowledge-centre/the-true-cost-of-owning-a-van.html>