

How Artificial Intelligence is Transforming the Transport Industry

BY 2021
80%
of emerging technologies will have AI

BY 2023
The global transport AI market will reach
\$3.5 Billion

BY 2030
AI could add
\$13 Trillion
to global economic output

While decision-makers recognise the value of AI, many aren't as familiar with the tech and its huge day-to-day benefits.

44%

of executives believe AI provides useful data for decisions

But only
25%

of businesses use big data to guide decision-making

48%

of office workers say they have moderate to poor understanding of AI

Business leaders will need to clearly demonstrate how AI will positively impact drivers and staff across the organisation.

BUSINESS BENEFITS

By adding AI-enabled fleet management solutions, businesses can:



UNCOVER

hidden insights and learnings



PREDICT

future trends and risks



UNDERSTAND

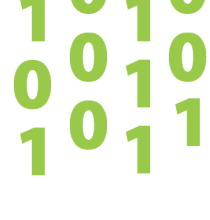
clear business actions

9 OUT OF 10 executives agree AI represents a business opportunity

The key priorities for adopting AI include:



Personalised insights and analytics



Enabling digital transformation



Identifying trends to streamline spend



Boosting efficiency and compliance

HOW AI CAN HELP WITH CUSTOMER SERVICE



ANALYSE

customer habits and behaviours



GUIDE

drivers via the best possible route



ANTICIPATE

and predict incoming risks



ALERT

customers of arrival times

AI not only revolutionises processes within the business but improves customer service due to real-time insight and better communication.

HOW AI CAN HELP YOUR BACK OFFICE

Smart fleet management systems give operators a complete picture of their entire fleet with a few clicks.



Gain

a big-picture view of the fleet



Detect

driver or vehicle anomalies



Respond

instantly to customer queries

HOW AI CAN HELP WITH ACCOUNTING

AI automatically transforms big data into easily digestible reports, visual dashboards and actionable insights.

44%

of companies say AI has reduced costs while...

63%

report revenue increases



Predict fuel use

trends to reduce costs



Save hours

of manual data input



Focus

on more strategic initiatives

Transport operators that adopt AI into their business will transform productivity, customer service and safety, while slashing unnecessary spend, helping them to stay ahead of the competition.

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